

# Invitation to a great experience in enjoying Carnatic Music

## Or

### How to get the most out of Cleveland Aradhana

Cleveland Aradhana is celebrating its 26<sup>th</sup> year with plans for another 10 day Musical Extravaganza as announced in the website. The invitation is being printed and mailed in the next few days.

Over the 10 days, from Friday, April 18<sup>th</sup> to Sunday, April 27<sup>th</sup> 2003, Cleveland is being turned into an island of great musical experience. Over 60 artistes, from veterans to youngsters, from India and all over North America are participating, making the Aradhana another unforgettable experience for the music lovers all over the world who will be flocking to Cleveland.

Of course, a worry-free atmosphere, where life's normal amenities are taken care of, makes the enjoyment of the music and dance complete and satisfying. We fully understand the needs of the body as well as the spirit. While the spirit is being well taken care of through the 33 concerts, the fine dance program, and the academic sessions over the 10-day period, very convenient packages (at bargain rates) have been designed for your comfort and enjoyment. Please choose a package suitable for your circumstances – the time you can be in Cleveland – and register early so that you can have accommodation in choice location.

We have made suitable arrangements with Comfort Inn Chain of Hotels for a limited number of rooms to be under our control for the entire 10 nights/days ( 04/18 AM to 04/28 AM). We will have rooms available in 3 locations, of course, the one across from the University being the first choice. Professional cooks have been engaged to prepare proper meals to be served twice a day. Arrangements are being made to produce a complete album of about 80 CDs of the entire proceedings of the Aradhana celebrations. Wherever possible, preferred rows of seating will be offered for the patrons of the packages described below. The packages are tailored to the needs of fans with different plans for stay at Aradhana.

- 1. The Ultimate Experience:** This will provide 10 nights of first class accommodation (upto 4 persons in a room), twice-a-day meals for the 10 days, preferred seating for 4 whenever possible (for concerts held in the Temple we may not be able to provide reserved seating), 20% discount in admission for ticketed programs like the dance, and finally, for a lifetime of enjoyment, a complete album of CDs (about 80 in number) of the entire proceedings of the Aradhana. **The cost is only \$1500.** The 4 adults group can be made up from the same family or through a combination of friends. While four sets of other benefits – food, seating – will be provided, only one set of the album will be provided with the package (however, extra albums can be ordered at a concessional cost of \$350 per set, only with the package). A fifth person can be added at extra cost of \$300.
- 2. The Five Day Special:** This is for the convenience of the fans who cannot be present in Cleveland for the full 10 days. They can take either the first 5 nights, or the second half and enjoy all the benefits of the package as described above including a full set of album for the price of \$1000. A fifth person can be added to the package at a cost of \$200. We will need a little extra notice for this arrangement in order to book the rooms accordingly.
- 3. The Weekend Deal:** Ideal for the fans in a rush. Either the first 3 nights or the last 3 nights stay, at least 5 meals, a mini-package of a 15 CD album, and preferred seating for the days in Cleveland, for a mini-price of only \$500. This too is for a group of upto 4 persons. **The period covered is any 3 nights from 04/17 to 04/27.** You can add additional Nights of

accommodation and other benefits, for the extra charge of \$200 per day. Additional one person can be added to the package (accommodated in the same room) for a charge of \$100. Of course, you could order a complete album at \$350 per set, with this package.

4. **ONE DAY EXPRESS:** If you don't have the privilege of more time to enjoy the Festival, but still would like to visit the Aradhana, at least for one day – this package is for you. This will provide ONE night accommodation – actually from Noon one day to Noon next day – at least 2 meals, preferred seating for one day concerts, and 20% discount on the dance ticket (if you are taking that Sunday) and a sample 5 CD album for the price of \$200. Again 4 persons are covered. Additional 5<sup>th</sup> person can be added at \$50 extra.
5. We can hear the voice of fans, who do not need accommodation in Cleveland. For them, we offer this facility: for a contribution of \$600 or more, they will get a complete set album, all the meals, preferred seating for the entire Aradhana, and a 20% discount in the dance ticket. Again the benefits will be for a group of upto four persons (except of course, only one set of album).
6. Finally, à la carte style, individual meals can be purchased at a nominal cost using coupons, as well as just the album for a \$400 contribution. The dance tickets can be booked individually.

Please book your package as early as possible. You can fill up the form and mail it with a cheque to the address given. The prices quoted above are very reasonable bargain rates for the benefits provided. We want you to have a complete experience without worrying about peripheral issues. Whichever package you take, we can assure you a great value for the money and the time you spend.

Come and be part of this unforgettable experience of great company of fine artists and fellow fans from all over. Enjoy the informative and interesting academic sessions and experience the bliss of divine music and dance provided by some of the finest Carnatic musicians of today. Make your reservations early.

Some of the terms of booking a package: 1. Please send the full payment with your booking. 2. If for some unforeseen reasons you cannot use the package, a refund will be made with a small cancellation fee (\$100 if cancelled before 04/01 and \$200 if cancelled after) charged. The accommodation at the nearest hotel will be on a first-come-first-served basis. For any questions, please send email to [package@bhairavi.org](mailto:package@bhairavi.org) or call Karthik at 716-835-2280. We look forward to the pleasure of your company at Cleveland for the entire Aradhana period.

Bhairavi Fine Arts is the organizing representative of Aradhana Committee. All contributions made to Aradhana Committee and/or Bhairavi Fine Arts are tax-deductible under 501(c) regulations.

**Registration form for 'PACKAGE DEAL FOR ARADHANA'**

Mail the completed form with a check drawn on 'BHAIRAVI FINE ARTS' for the appropriate amount to the address: Bhairavi Fine Arts, 1311 Brighton Road, Tonawanda, NY. 14150.

Name:..... Phone no:.....  
 Address:.....  
 .....

E-mail:.....

Other members (upto 3) sharing the package (and room) with you:

- 1.....
- 2.....
- 3.....
4. Additional member (if any).....

Please mark your choice of the package:

Mark 'X' For Selctn	Package detail	Basic charge	Extras Addl. person	Extras Addl. days	Extras Addl. Albums	Total Charges	Remarks
	ULTIMATE EXPERIENCE	\$1500					
	FIVE-DAY PACKAGE	\$1000					
	WEEK-END PACKAGE	\$ 500					
	ONE DAY PACKAGE	\$ 200					
	NO accommodation package	\$ 600					

Specify the dates required in the Remarks column.

Enclosed is a check for the amount ..... to cover the dues as marked above.

I/We will be arriving by (flt/car)..... at Cleveland, On (date).....

From.....at (time):.....

We **need / do not need** pickup/drop off from /to the airport. (score what is not needed).

I/We have read the terms of the packages offered and agree to the conditions.

Additional comments:.....

Date:.....

Signature:.....